

## ARTISTIC NAIL DESIGN HITS THE DOMESTIC TRADE SHOW CIRCUIT

*Preview What's To Come In The Year Ahead For Artistic Nail Design At IBS Las Vegas*

**Beverly Hills, CA – (June 2012):** With one successful trade show debut behind them, **Artistic Nail Design** will be making their second stop on the beauty trade show circuit at the **IBS Las Vegas International Beauty Show**, from June 9 to 11 at the Las Vegas Convention Center in Las Vegas, NV. Be sure to stop by and preview the beautiful collection of **Artistic Nail Design Colour Gloss™** gel polishes and get a sneak peak of the amazing new items that will be launching this upcoming year.

Meet with Alisha Rimando Botero, Creative Director and Executive Vice President of **Artistic Nail Design**. Alisha's background as a leading nail stylist and educator brings new inspiration to the brand. Her passion and love for the industry is hard to come by and **Artistic Nail Design** is thrilled to have her on board.

**Artistic Nail Design** will be at booth #6537 inside the Las Vegas Convention Center.

**About the International Beauty Group:** Produced by Questex Media Group LLC and presented by American Salon magazine, IBS Las Vegas is the fastest growing beauty event in the industry. IBS New York, the International Esthetics, Cosmetics & Spa Conferences and IBS Las Vegas are for professionals only and reach a wide cross-section of participants including salon and spa owners and managers, hair stylists, hair colorists, estheticians, makeup artists, nail technicians, dermatologists, massage therapists and beauty and spa product manufacturers and distributors.

**About Artistic Nail Design Colour Gloss™:** Soak Off Gel Color is beautifully formulated to glide on just like polish...then light-cured, just like gel. Colour Gloss™ cures in only 30 seconds drying to a flexible yet strong, super-shiny lacquer-like gloss. Colour Gloss™ is available in dozens of high fashion colors, from demure to dynamite. Colour Gloss™ wears for up to three weeks without chipping, dulling, cracking or peeling and soaks off quickly and completely in minutes, without any damage to the natural nail. For more information, please visit: [www.artisticnaildesign.com](http://www.artisticnaildesign.com)

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