



(Alisha Rimando Botero with her Artistic Angels and male models at the IBS Las Vegas Show)

ARTISTIC NAIL DESIGN IS A HUGE HIT AT IBS LAS VEGAS 2012

Second Stop On The Trade Show Circuit Is Big Success

Beverly, Hills, CA – (June 2012): **Artistic Nail Design** made its second stop on the beauty trade show circuit at IBS Las Vegas on June 9, 2012. Along with the “Artistic Angels” (Artistic Nail Design Nail Technicians) and skin baring male models that greeted guests, **Executive Vice President and Creative Director Alisha Rimando Botero** was extremely happy with the turnout. “The energy from the technicians was amazing! So many dedicated users and distributors already,” she said. For Botero, her work is her passion, but it’s also about having a good time. “We had so much fun getting out there and letting everyone know who we are. Professional products, professional results and high energy fun...that’s Artistic!” exclaimed Botero.

Up next for **Artistic Nail Design**? Cosmoprof North America, July 22 - July 24 at the Mandalay Bay Convention Center in Las Vegas, NV. Check out **Artistic Nail Design** at booth **D21125**. Botero and her team of talented “Artistic Angels” will be on hand to answer any questions and demonstrate **Artistic Nail Design Colour Gloss™** gel manicures on show attendees. What is Botero looking forward to the most? “Giving sneak peeks of all the exciting innovations and product launches that are coming up for Fall & Winter 2012!”

For more photos of Artistic Nail Design at IBS Las Vegas 2012, please visit:

<http://www.facebook.com/pages/Artistic-Nail-Design-Official-Page/246575598690638>

Alisha Rimando Botero comes to **Artistic Nail Design** with 18 years of experience in the professional nail industry. With over 100 nail competitions in 10 countries under her belt, Botero won the World Championship in 2005. She's created and conducted training seminars for nail students, nail professionals, and top nail educators in over 15 countries while writing educational booklets, artistic procedures and educator programs for manufacturers and salon franchises across the country. Botero has been featured in more than 150 beauty and trade publications worldwide, such as People, Teen Vogue, Bridal Guide, Self, Fitness and Seventeen magazines, as well as industry trade magazines NAILS, Nailpro, SCRATCH(UK) and Stylish Nail (Japan). Author of Milady's Standard Nail Technology Workbook 6th Edition, Botero has also worked on celebrity clientele such as Jennifer Hudson, Mena Suvari and runway models Akiko Ogawa and Katerina Gordeeva.

About Artistic Nail Design Colour Gloss™: Soak Off Gel Color is beautifully formulated to glide on just like polish...then light-cured, just like gel. Colour Gloss™ cures in only 30 seconds drying to a flexible yet strong, super-shiny lacquer-like gloss. Colour Gloss™ is available in dozens of high fashion colors, from demure to dynamite. Colour Gloss™ wears for up to three weeks without chipping, dulling, cracking or peeling and soaks off quickly and completely in minutes, without any damage to the natural nail. For more information, please visit: www.artisticnaildesign.com

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