



(Artistic Nail Design in "Vogue" featured on the TODAY show)

ARTISTIC NAIL DESIGN COLOUR GLOSS IN VOGUE FEATURED ON THE TODAY SHOW

The Grey-Lilac Iridescence Shade Is The Talk Of The Town

Beverly Hills, CA – (September 2012): After Michelle Obama walked on stage for her Democratic National Convention speech, the internet was in a frenzy to figure out exactly what color she was wearing on her nails. Other nail companies were already laying claim that Michelle had worn a color of theirs, but MSNBC did some investigating and confirmed that the nail color she had on was none other than **Artistic Nail Design™** in "**Vogue**".

The confirmation made its way onto the TODAY show, during a segment where TODAY show host Natalie Morales interviewed Tracy Reese, the designer of Michelle's dress. They chatted about the dress and more importantly, they discussed how nails have really become next –best accessory that is accessible to everyone. Both women were in agreement on how complimentary the grey-lilac iridescence shade was to the dress that Michelle had on.

The TODAY show clip that features **Artistic Nail Design™** can be viewed here:

<http://today.msnbc.msn.com/id/26184891/vp/48925446#48925446>

The response to this has been overwhelming in the best way possible! The phone lines are ablaze and **Artistic Nail Design™** email inboxes are getting stuffed with inquiries from people who are dying to get their hands onto the soak off-gel polish du-jour.

Since Artistic Nail Design is a professional only, salon product, salon owners can purchase Artistic Nail Design products through professional distributors. If your distributor does not have it in stock, please have them contact us directly at 714-635-5110.

About Artistic Nail Design Colour Gloss™: Soak Off Gel Color is beautifully formulated to glide on just like polish...then light-cured, just like gel. Colour Gloss™ cures in only 30 seconds drying to a flexible yet strong, super-shiny lacquer-like gloss. Colour Gloss™ is available in dozens of high fashion colors, from demure to dynamite. Colour Gloss™ wears for up to three weeks without chipping, dulling, cracking or peeling and soaks off quickly and completely in minutes, without any damage to the natural nail. For more information, please visit: www.artisticnaildesign.com

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