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ABOUT US

Artistic Nail Design was created by world renowned nail artists and nail product developers with the desire to fill the void in the professional nail market for a gel polish brand designed specifically for the true Artist at heart. We pride ourselves on consistently developing innovative products that encourage Nail Artists to push the boundaries and explore new levels of creativity through their personal artistry. For more information, please visit:

www.ArtisticNailDesign.com

ALISHA RIMANDO BOTERO



Executive Vice President & Creative Director

Artistic Nail Design® Official Press Release



Taylor Swift is all smiles with celebrity manicurist Leah Light

YOUNG FANS INSPIRE TAYLOR SWIFT'S ARTISTIC MANICURE

Crooner Taps Artistic Senior Artistic Nail Design® Educator for Pretty Blue Nails

MISSOURI, USA – (May 2013) – Before her first concert in Auckland, New Zealand, Taylor Swift got to meet two lovely girls called Danielle and Jade Rana (18 & 14 yrs old) who the previous week had been in to see celebrity manicurist Leah Light in her Auckland studio for some special nails just for the show. Danielle and Jade had won a radio competition where they picked up two tickets to the concert and a meet and greet with their idol.



Taylor Swift's custom blended Artistic Colour Gloss™ manicure

When Swift met them she was obsessed with their nails! Taylor said she loved their nails so much and just had to get Light to do them because she remembered her work from one of Light's client's nails that she fell in love with when she met her in the U.S. Swift promptly looked up Leah at 3am on Saturday morning and made the call the following day.

For Swift's manicure, Light custom-blended **Artistic Colour Gloss™** hues, Misstep (sky blue shimmer) and Purity (eggshell white crème) and coated with a custom glitter mix to create a set of adorable pale blue nails for the final leg of Swift's *Speak Now* tour.

Light also designed a little pink heart on the right thumb using Artistic Colour Gloss TM in Trist, a bright pink crème.

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