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ABOUT US

Artistic Nail Design was created by world renowned nail artists and nail product developers with the desire to fill the void in the professional nail market for a gel polish brand designed specifically for the true Artist at heart. We pride ourselves on consistently developing innovative products that encourage Nail Artists to push the boundaries and explore new levels of creativity through their personal artistry. For more information, please visit:

www.ArtisticNailDesign.com

ALISHA RIMANDO BOTERO



Executive Vice President
& Creative Director

PROFESSIONAL FORMULA | PROFESSIONAL RESULTS[™]



Victoria Beckham wearing Artistic Colour Gloss in "Foxy" at the 2011 British Fashion Awards

INTERNATIONAL SUPERSTAR VICTORIA BECKHAM INSPIRES CUSTOM GEL-POLISH COLOUR

Artistic Nail Design Creates Soft Mauve Shimmer Shade for Beckham

MISSOURI, USA – (May 2013) – International superstar Victoria Beckham is no stranger to high-style and haute couture, custom fashion. Now, she can wear her own custom colour on her nails! Beckham is such a huge fan **Artistic Colour Gloss[™]** that she had her own colour created, just for her. Aptly named "Posh", the hue is a soft, mauve shimmer that is classic and iconic – just like the superstar.



Victoria Beckham wearing Artistic Colour Gloss in "Posh" for Allure Magazine editorial



Beckham wore "Posh" for an Allure Magazine editorial that featured her own sons Brooklyn Cruz and Romero. She's also a huge fan of classic red hues, especially Artistic Colour Gloss[™] in "Foxy", a dark red crème which she wore for the British Fashion Awards in 2011.

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