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### **ABOUT US**

Soak Off Gel Color is beautifully formulated to glide on just like polish...then light-cured, just like gel. Colour Gloss™ cures in only 30 seconds drying to a flexible yet strong, super-shiny lacquer-like gloss. Colour Gloss™ is available in dozens of high fashion colors, from demure to dynamite. Colour Gloss™ wears for up to three weeks without chipping, dulling, cracking or peeling and soaks off quickly and completely in minutes, without any damage to the natural nail. For more information, please visit:

www.ArtisticNailDesign.com

#### ALISHA RIMANDO BOTERO



Executive Vice President & Creative Director

# Artistic Nail Design Colour Gloss™ Official Press Release





## NICOLE SCHERZINER STEALS THE SHOW WITH ARTISTIC COLOUR GLOSS

Pop-Star Wears Soft Pink Hue for Her Captivating Performance

MISSOURI, USA – (April 2013) – Nicole Scherzinger (former Pussy Cat Doll, best known for her hit songs "Poison", "Right There", and as the host of "The X Factor" on FOX) was found wearing Artistic Nail Design Colour Gloss™ during the "Andrew Lloyd Webber – 40 Musical Years" which aired Sunday, March 1, 2013 on the ITV Network. The tribute featured a star-studded line up of performers such as II Divo, Kimberly Walsh and Melanie C. belting out their rendition some of Lloyd Webber's best-loved songs.

With a sparkling set of jewel-encrusted, drop earrings and dramatic cocktail rings to compliment the stunning floor-length, mermaid-style Dennis Basso Spring/Summer 2013 grown, Scherzinger's manicurist Elize Star completed the look with Artistic Colour Gloss™ in 'In Bloom', a baby pink crème shimmer.

During Scherzinger's performance, her hands became a focal point throughout as she used them to gesticulate towards the audience and grab the microphone. This added a flair of drama and brought plenty of attention to her perfectly manicured talons.

View Scherzinger's captivating rendition of "Don't Cry For Me Argentina" here: <a href="https://www.youtube.com/watch?v=G17Optv9bTA">https://www.youtube.com/watch?v=G17Optv9bTA</a>

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