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ABOUT US

Artistic Nail Design was created by world renowned nail artists and nail product developers with the desire to fill the void in the professional nail market for a gel polish brand designed specifically for the true Artist at heart. We pride ourselves on consistently developing innovative products that encourage Nail Artists to push the boundaries and explore new levels of creativity through their personal artistry. For more information, please visit:

www.ArtisticNailDesign.com

ALISHA RIMANDO BOTERO



Executive Vice President
& Creative Director

Artistic Nail Design® Official Press Release



PRE-REGISTRATION FOR THE ROCK HARD WORLD TOUR IS NOW OPEN

Reserve Your Spot For Any Tour Location Around the Globe

MISSOURI, USA – (May 2013) – With an overwhelming amount of responses in regards to the **Artistic Nail Design® Rock Hard World Tour (RHWT)**, a series of educational tour dates, the brand is proud to announce that Pre-Registration is now open for attendees to secure their spot at any of the tour locations around the world.

In the past few months, **Artistic Nail Design®** has released advertisements, a teaser video and numerous social media posts to boast the attraction of the RHWT. On May 12, 2013, executive vice president and creative director Alisha Rimando Botero guest starred on Nail Talk Radio to promote the tour discussed around the world; it's no wonder a pre-registration was necessary to assure attendees their place in the training will be secured.

"We've made registering on the website quick and easy, allowing our fans the access to all dates and cities available on the tour," states Botero.

The **RHWT** presents itself as a once-in-a-lifetime opportunity; inviting nail technicians from around the globe to join world renowned **Artistic Nail Design®** educators for a 2-day training that they will never forget.

Best of all, admission is **FREE** with the purchase of a **RHWT Kit**, found at a local distributor.

"Providing the option of attending any event around the world has never been done and we are thrilled to offer **FREE** admission at all locations!" Botero adds.

To save your spot on the Rock Hard World tour, visit <http://www.artisticnaildesign.com/rock-hard-world-tour-register>. Pre-registration code: **000PREREGISTERME**

Although the registration process is interactive and exciting, the RHWT doesn't lose sight of its main objectives, as Botero explains: "It's all about great products, quality education and networking. I couldn't be more excited to offer this fast and easy way for our attendees to register and be a part of this World Tour."

The **Artistic Nail Design®** team looks forward to seeing all of the attendees at one of the many tour stops around the globe.

View the Artistic Rock Hard World Teaser Video here: <http://bit.ly/137Hqde>

For more information about Rock Hard World Tour, please visit: <http://www.artisticnaildesign.com/rock-hard-world-tour> or email RockHardWorldTour@ArtisticNailDesign.com

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