

## CONTACT

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## ABOUT US

Soak Off Gel Color is beautifully formulated to glide on just like polish...then light-cured, just like gel. Colour Gloss™ cures in only 30 seconds drying to a flexible yet strong, super-shiny lacquer-like gloss. Colour Gloss™ is available in dozens of high fashion colors, from demure to dynamite. Colour Gloss™ wears for up to three weeks without chipping, dulling, cracking or peeling and soaks off quickly and completely in minutes, without any damage to the natural nail. For more information, please visit:

[www.ArtisticNailDesign.com](http://www.ArtisticNailDesign.com)

## ALISHA RIMANDO BOTERO



Executive Vice President  
& Creative Director

## Artistic Nail Design Colour Gloss™ Official Press Release



### ARTISTIC COLOUR GLOSS MAKES A SPLASH INSIDE THE AUGUST ISSUE OF ELLE TURKEY

*Blue and Green are the Hues of the Sumer Season*

**MISSOURI, USA – (August 2013) – Artistic Colour Gloss™**, the professional soak-off gel polish that is best known for trendsetting, fashion forward colors is currently featured inside the August 2013 issue of *Elle Turkey* - an internationally respected and revered publication that showcases only top-of-the line fashion and beauty editorial from around the world.

“Blue, greens and teals are currently on trend for the summer 2013 season,” says Artistic Nail Design® executive vice president and creative director Alisha Rimando Botero. “Designers such as Zac Posen, Etro and Chalayan all incorporated assorted shades of cobalt, cornflower, and aquamarine as part of their runway looks,” Botero adds.

Fitting with the runway trends, Artistic Colour Gloss™ has a wide assortment of blue, green and teal shades that fit the bill perfectly. *Charming* a mint green crème that made a debut as part of the Artistic Nail Design® *What Kind Of Woman Are You?* Spring 2013 collection, has been an instant hit with nail technicians all around the globe – with pop superstar Rihanna as a fan of the color. *Chill*, a turquoise crème from the Artistic Nail Design® *What Kind Of Woman Are You?* Summer 2013 collection is perfect for creating color block designs on finger tips and toes.

Additional colors in the Artistic Colour Gloss™ core collection that are on trend for summer include *Missstep* (a sky blue shimmer), *DeBLU* (a soft blue shimmer), and *Avant Garde* (a deep teal shimmer).

“This season’s blues, greens and teals are on trend for nails. Try layering or fading multiple shades of these fabulous colors on toes or fingers for sea-side summer fun digits.” Botero adds.