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ABOUT US

Artistic Nail Design was created by world renowned nail artists and nail product developers with the desire to fill the void in the professional nail market for a gel polish brand designed specifically for the true Artist at heart. We pride ourselves on consistently developing innovative products that encourage Nail Artists to push the boundaries and explore new levels of creativity through their personal artistry. For more information, please visit:

www.ArtisticNailDesign.com

ALISHA RIMANDO BOTERO



Executive Vice President & Creative Director

Artistic Nail Design® Official Press Release



ARTISTIC NAIL DESIGN INTRODUCES FOUR DAZZLING NEW GLITTERS FOR THE HOLIDAY SEASON

Shine Bright and Dazzle with Gold and Rose Gold Gel Polish

MISSOURI, USA – (October 2013) – Perfect for the holiday season Artistic Nail Design™ introduces the What Kind Of Woman Are You? Holiday 2013 Collection, which includes four new sparklers, just in time to dress up that little black dress for the holiday parties just around the corner.

Ideal for layering over or wearing alone, these metallic gold and sheer gold glitters will make your nails stand out at any event this season! These festive hues also enhance any manicure – wear two coats for full coverage or just one coat for a less-dramatic look.

Colours in the Artistic Nail Design™ What Kind Of Woman Are You? Holiday 2013 Collection include:

- Glamorous Multi-sized gold glitter
- Gorgeous Metallic 14k gold
- Gold Digger Gold and iridescent glitter
- Goddess Metallic rose gold

To create conversation with the client, the Artistic Nail Design™ What Kind Of Woman Are You? Holiday 2013 Collection will also be available in a four-piece pop-up display. "The display has become a mainstay with all of our seasonal colour collection," says Botero." Our customers love displaying them at their stations!"

The Artistic Nail Design™ What Kind Of Woman Are You? Holiday 2013 Collection will be available October 2013.

For a behind-the-scenes look at the Artistic Nail Design™ What Kind Of Woman Are You? Holiday 2013 photo shoot, visit:

http://www.youtube.com/watch?v=JAkwqUJ8muQ&feature=c4-overview&list=UU9Qr3k9NM5DaM7UbUyAzNCQ

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