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ABOUT US

Artistic Nail Design was created by world renowned nail artists and nail product developers with the desire to fill the void in the professional nail market for a gel polish brand designed specifically for the true Artist at heart. We pride ourselves on consistently developing innovative products that encourage Nail Artists to push the boundaries and explore new levels of creativity through their personal artistry. For more information, please visit:

www.**ArtisticNailDesign**.com

ALISHA RIMANDO BOTERO

Executive Vice President
& Creative Director

PROFESSIONAL FORMULA| PROFESSIONAL RESULTS ™

Finnish actress Pamela Tola showing off her Artistic Colour Gloss Manicure

FINNISH ACTRESS WALKS THE RED CARPET WITH ARTISTIC COLOUR GLOSS

Pamela Tola Wears Artistic Colour Gloss at Presidential Independence Day Reception

MISSOURI, USA – (December 2013) – When celebrity manicurist Mirka Poikkeus was asked to create a custom manicure for Finnish actress Pamela Tola for the Presidential Independence reception, Poikkeus already knew what nail look that she had in mind. "I really wanted to create something simple with a touch of sparkle," explained Poikkeus. "I have to say that Artistic Nail Design has the most beautiful metallic colors that provide texture to a finished look."

Held at the Tampere Hall in Tampere, Finland, Tola arrived at the Presidential Independence Day reception dressed in a gorgeous black and gold gown designed by Finnish designer Mert Otsamo. At the event, Artistic Educator Sami Haapa, of Royal Pink Ltd., applied a rich black base using Artistic Colour Gloss *Swag* to the nails followed by hand painted designs using *Goddess*, a shimmering rose gold (from the *What Kind Of Woman Are You? Holiday 2013* Collection*),* for a uniquely customized manicure.

The final nail look, which had a cut-out/ peek-a-boo effect, complimented the Otsamo black and gold gown as Tola was escorted down the red carpet.

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