

CONTACT

Irene Chao
Public Relations Specialist
Artistic Nail Design
i.chao@artisticnaildesign.com

ABOUT US

Soak Off Gel Color is beautifully formulated to glide on just like polish...then light-cured, just like gel. Colour Gloss™ cures in only 30 seconds drying to a flexible yet strong, super-shiny lacquer-like gloss. Colour Gloss™ is available in dozens of high fashion colors, from demure to dynamite. Colour Gloss™ wears for up to three weeks without chipping, dulling, cracking or peeling and soaks off quickly and completely in minutes, without any damage to the natural nail. For more information, please visit:

www.ArtisticNailDesign.com

ALISHA RIMANDO BOTERO



Executive Vice President
& Creative Director

PROFESSIONAL FORMULA | PROFESSIONAL RESULTS™

Artistic Nail Design Colour Gloss™ Official Press Release



PAULA ABDUL WEARS ARTISTIC COLOUR GLOSS IN POSH

So You Think You Can Dance Judge Wears Artistic Colour Gloss

MISSOURI, USA – (December 2013) – Paula Abdul: singer, choreographer, and television personality - who is best known for her hit songs “Straight Up” and “Opposites Attract,” and as one of the judges on the hit show “American Idol” in the United States, wears **Artistic Colour Gloss™** “Posh,” a soft, mauve shimmer that is neutral, ladylike and complimentary on all skin tones. Abdul was most recently spotted wearing the shimmering neutral on the hit show “So You Think You Can Dance – Australia”, which is shown on the Network Ten channel.

Zoe Vokis, Artistic Nail Design educator and celebrity manicurist who glossed up Abdul for the episode noted that “Paula wanted a gel polish manicure in a nude tone so she decided on ‘Posh,’ which brought out the nude background color in her dress.”

The gold leaf embellished dress accented by gold accessories was an excellent compliment to the neutral hue. “I have a feeling that I will be seeing a lot more of Paula as she absolutely loved ‘Posh’ – she even made sure to remember the name of the colour,” added Vokis.

After her manicure, Abdul graciously posed for photos with Vokis, above.

###