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ABOUT US

Artistic Nail Design was created by world renowned nail artists and nail product developers with the desire to fill the void in the professional nail market for a gel polish brand designed specifically for the true Artist at heart. We pride ourselves on consistently developing innovative products that encourage Nail Artists to push the boundaries and explore new levels of creativity through their personal artistry. For more information, please visit:

www.ArtisticNailDesign.com

ALISHA RIMANDO BOTERO



Executive Vice President
& Creative Director

Artistic Nail Design® Official Press Release



SOFT PASTELS PAINT A PRETTY PICTURE OF A PERFECT WEDDING DAY

Artistic Colour Gloss Launches 4 New Colours – Just in Time for Bridal Season

MISSOURI, USA – (January 2014) – When the bride walks down the isle, every detail must be perfect – down to her nails! For the unforgettable day, Artistic Nail Design introduces 4 brand new colors, inspired by the soft peaches, pinks and nudes of the spring and summer season. The *Artistic Colour Inspires Wedding Collection* includes an assortment of each – for the timeless and classic bride. Beautiful new colours that will be picture perfect, for years to come.

The beauty of the brand new sheer colours and the richness of layering inspired the shades depth and coverage. One layer shows a peek-a-boo effect of what's underneath, while two layers of our rich wedding shades provide soft and sophisticated coverage for that special day.

The 4 colors in the *Artistic Colour Inspires Wedding Collection* include:

- **Romance** – Iridescent Shimmer
- **Promises** – Sheer Rose
- **Forever** – Sheer Nude
- **Love** – Blush Pink

The play on fabrics inspired the “veil” for this season’s wedding collection – *Romance*. On its own or over your favourite colour, this shimmering beauty will inspire a glow on your special day.

The brand new wedding colors are also featured in the much-loved collection kits that beautifully showcases the gorgeous selection of colours developed for the season. Both practical and attractive, these parcels not only display the colours, they also are a convenient place to store and show them off at your station.

The *Artistic Colour Inspires Wedding Collection* will be on shelves starting March 2014.