Artistic
NAIL DESIGN

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ABOUT US

Artistic Nail Design was created by world renowned nail artists and nail product developers with the desire to fill the void in the professional nail market for a gel polish brand designed specifically for the true Artist at heart. We pride ourselves on consistently developing innovative products that encourage Nail Artists to push the boundaries and explore new levels of creativity through their personal artistry. For more information, please visit:

www.**ArtisticNailDesign**.com

ALISHA RIMANDO BOTERO

Executive Vice President
& Creative Director

Artistic Nail Design® Official Press Release

ARTISTIC COLOUR GLOSS SUMMER COLLECTION GETS A RAVING REVIEW INSIDE OF ELLE TURKEY
Bold and Sophisticated Style is the Trend this Summer

MISSOURI, USA (July 2014) – The professional soak-off gel Artistic Colour Gloss™ renown for style-setting color palettes that instantly transform any look for any occasion, is currently featured inside of *Elle Turkey* – an internationally revered fashion and beauty publication. In the July 2014 issue, *Elle Turkey* highlighted the array of shades and long-wear quality of Artistic Colour Gloss.

"Red is a classic and timeless color that complements everyone," says executive vice president and creative director Alisha Rimando Botero. "This summer red was inspired by the chic and dominating trends on the runway of Gucci. It provided our collection a rich burgundy that gave our fun palette a sophisticated choice."

Always inspired by runway trends by high fashion designers, the Artistic Colour Gloss™ Summer Collection 2014 includes daring and vibrant colors such as Flair (bright coral pink), Fantasy (creamy rose), Style (deep raspberry crème). From chic to fearless and wild, our summer collection serves up a statement color suited any mani and pedi lover on-the-go.

"All our summer shades are fierce and powerful, and any pick is bound to top off your feminine summer style." Botero adds.

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